Attorney Docket No. 8159.0016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

)
) Group Art Unit: 2161
) Examiner: ELISCA, Pierre E.
)
RECEIVED SEP 0 6 2002
GROUP 3600

Sir:

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

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UNDER 37 C.F.R. § 1.97(c)

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(c), applicants bring to the attention of the Examiner the following documents, which are also listed on an attached form PTO-1449. This Supplemental Information Disclosure Statement (IDS) supplements the IDS of March 11, 2002. Applicants respectfully request that the Examiner consider the listed documents and indicate that they were considered by initialing them on the attached form PTO-1449, and returning a copy of the form PTO-1449 with the next communication to applicants.

For the Examiner's convenience, applicants have grouped the documents into groups A-J to assist the Examiner during the examination of this application. Applicants believe that the documents in groups D-H may be relevant to the claimed subject matter of this application, however, documents in other groups may also be relevant. Therefore, applicants respectfully

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1300 I Street, NW Washington, DC 20005 202.408.4000 Fax 202.408.4400 www.finnegan.com

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request that the Examiner consider all of the documents listed herein. Copies of the listed documents are submitted herewith, unless otherwise noted.

A. Personal Ordering Systems and Methods

U.S. Patent Documents

4,654,482 DeAngelis (March 1987)

4,734,858 Schlafly (March 1988)

4,797,913 Kaplan et al. (January 1989)

4,812,843 Champion, III et al. (March 1989)

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2001/0013037 A1 Matsumoto (August 9, 2001)

Foreign Patent Documents

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Other Documents

- "Wink Television Press Room," http://www.wink.com/contents/PressReleases.shtml, downloaded and printed on 5/14/02.
- "Wink Announces First National Advertising Partners: AT&T, Levi Strauss & Co., and GE," http://www.wink.com/contents/PressReleases/930708938/content.shtml, downloaded and printed on 5/14/02, dated Sept. 9, 1998.
- "Wink Communications, Inc., Changes the Advertising Landscape," http://www.wink.com/contents/PressReleases/930709807/content.shtml downloaded and printed on 5/14/02, dated January 21, 1999.
- "Wink's History," http://www.wink.com/contents/history.shtml, downloaded and printed on 5/14/02.
- "How Wink Works," http://www.wink.com/contents/howitworks.shtml, downloaded and printed on 5/14/02.
- "What is Wink: Examples," http://www.wink.com/contents/examples.shtml, downloaded and printed on 5/14/02.

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- "The Wink System," http://www.wink.com/contents/tech_diagram.shtml, downloaded and printed on 5/14/02.
- "Wink Response Server and Wink Response Network,"

 http://www.wink.com/contents/tech_wrs.shtml, downloaded and printed on 5/14/02.
- "ICAP and HTML (ATVEF)," http://www.wink.com/contents/tech_icap.shtml, downloaded and printed on 5/14/02.
- "Wink Studio and Wink Server Studio,"
 http://www.wink.com/contents/tech_studio.shtml, downloaded and printed on 5/14/02.
- "Wink Broadcast Server," http://www.wink.com/contents/tech_wbs.shtml, downloaded and printed on 5/14/02.
- "Wink Client Software," http://www.wink.com/contents/tech_engine.shtml downloaded and printed on 5/14/02.
- "Onsale Invoice," http://www.onsale.com/cgi-win/invoice.exe, dated January 19, 1998, printed January 20, 1998, (Copyright 1997).
- * Onsale Packing Sheet (Jason Deep Space Series 225 X 60 Astronomy Telescope), received July 1999.
- * Egghead Packing Receipt (Franklin Rex Organizer), received December 1999.
- * "Sell Goods to Egghead.com," http://www.egghead.com/ShowPage.dll?page=hd_aboutus_sellgoods_p, printed September 29, 2001.
- * "Demographics profile,"

 http://www.egghead.com/ShowPage.dll?page=hd_aboutus_demo_p, printed September 29, 2001.
- * "About us," http://www.egghead.com/ShowPage.dll?page=hd_aboutus_aboutus_p, printed September 29, 2001.
- * "Privacy and Security Policy," http://www.egghead.com/ShowPage.dll?page=hd policy policyandprivacy p, printed September 29, 2001.
- * "Registration," http://www.egghead.com/ShowPage.dll?page=reg_page1_ceos&S=1, printed September 26, 2001.
- * "New Credit Information," https://secure.fairmarket.com/secure/Cre...FM1001, printed September 26, 2001.
- * "Quadrant 256MB, PC133 (PC-100 Compatible), 32X64, 7ns, 168-Pin, SdRAM DIMM Module (New)," wysiwyg://253/http://auctions.egghead.com...LotNo=65659811&BatchNo=0, printed September 24, 2001.
- * "Ashton Digital VisionGate 52 15.1' TFT-LCD, Pivot Screen, USB Hub, w/ Speakers," wysiwyg://253/http://auctions.egghead.com...LotNo=66044439, printed September 26, 2001.

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^{*} These documents were cited by the Examiner of U.S. Application No. 09/645,086, but copies were never provided to applicants and are therefore not being submitted.

- * "Login/Logout," http://www.egghead.com/ShowPage.dll?page...44439, printed September 29, 2001.
- * "Enter Your Bid," <u>wysiwyg://218/http://auctions.egghead.com...5a99</u>, printed September 29, 2001.
- * "Enter Your Bid," https://auctions.egghead.com/scripts/...LotNo=66044439, printed September 29, 2001.
- * "Confirm Your Bid," <u>wysiwyg:/220/http://auctions.egghead.com...ShipCountry=US</u>, printed September 29, 2001.
- * "Bid Receipt for Bid No. 5270411," wysiwyg:/220/http://auctions.egghead.com...KioskListing=0, printed September 29, 2001.
- * "Universal Product Code(UPC) and EAN Article Numbering Code (EAN) Page," http://www.adams1.com/pub/russadam/upccode.html, by Russ Adams, printed September 24, 2001.
- "Internet Archive Way Back Machine- Searched for http://www.egghead.com," printed April 8, 2002, (Copyright 2001).
- "Internet Archive Way Back Machine- Searched for http://www.onsale.com," printed April 8, 2002, (Copyright 2001).

B. Billboard and Display Systems

U.S. Patent Documents

- 3,373,517 Halperin (March 1968)
- 3,376,465 Corpew (April 1968)
- 3,941,926 Slobodzian et al. (March 1976)
- 4,368,485 Midland (January 1983)
- 4,559,480 Nobs (December 1985)
- 4,734,779 Levis et al. (March 1988)
- 4,761,641 Schreiber (August 1988)
- 4,812,843 Champion, III et al. (March 1999)
- 5,214,793 Conway et al. (May 1993)
- 5,233,423 Jernigan et al. (August 1993)
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- 5,274,762 Peterson et al. (December 1993)
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- 5,612,741 Loban et al. (March 1997)
- 5,630,067 Kindell et al. (May 1997)
- 5,644,859 Hsu (July 1997)
- 5,724,062 Hunter (March 1998)
- 5,781,734 Ohno et al. (July 1998)
- 5,845,083 Hamadani et al. (December 1998)
- 5,898,384 Alt et al. (April 1999)

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5,934,795 Rykowski et al. (August 1999) 5,992,888 North et al. (November 1999) 6,073,372 Davis (June 2000)

Other Documents

"Making Digital Cinema Actually Happen- What it Takes and Who's Going to Do It.," Steven A Morley, Copyright 1998.

"Streaming Onto the Movie Screen, with Nary a Scratch," Karen J. Bannan, The New York Times, May 9, 2002, page E5.

C. Emergency Notification Systems and Methods

U.S. Patent Documents

3,848,193 Martin et al. (November 1974)

3,993,995 Belcher et al. (November 1976)

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D. Copyright Protection/ Payment for Media Content

U.S. Patent Documents

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E. Set Top Boxes

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4,575,750 Callahan (March 1986) 4,716,410 Nozaki (December 1987) 5,497,186 Kawasaki (March 1996) 5,512,935 Majeti et al. (April 1996) 5,565,909 Thibadeau et al. (October 1996) 5,600,839 MacDonald (February 1997) 5,630,067 Kindell et al. (May 1997) 5,701,161 Williams (December 1997) 5,721,827 Logan et al. (February 1998) 5,760,820 Eda et al. (June 1998) 5,845,083 Hamadani et al. (December 1998) 5,898,384 Alt et al. (April 1999) 6,013,007 Root et al. (January 2000) 6,014,491 Hair (January 2000) 2001/0002852 A1 Kwoh (June 7, 2001) 2001/0005906 A1 Humpleman (July 26, 2001) 2001/0024566 A1 Mankowitz (September 27, 2001) 2001/0029538 A1 Blockton et al. (October 11, 2001) 2001/0032132 A1 Moran (October 18, 2001) 2001/0032133 A1 Moran (October 18, 2001) 2001/0034714 A1 Terao et al.(October 25, 2001) 2001/0034883 A1 Zigmond (October 25, 2001)

F. Storage Devices and Storage Media

U.S. Patent Documents

3,983,317 Glorioso (September 1976) 4,094,010 Pepperl et al. (June 1978) 4,332,022 Ceshkovsky et al. (May 1982) 5,107,107 Osborne (April 1992) 5,182,669 Chikuma et al. (January 1993) 5,251,193 Nelson et al. (October 1993) 5,473,584 Oshima (December 1995)

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5,557,541 Schulhof et al. (September 1996) 5,630,067 Kindell et al. (May 1997) 5,818,806 Wong et al. (October 1998) 5,826,123 Lai (October 1998) 5,854,779 Johnson et al. (December 1998) 6,067,107 Travaille et al. (May 2000) 6,115,348 Guerra (September 2000)

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- "Calimetrics' Multilevel Technology Enables Higher-Performance CD/DVD Recorders: An IDC White Paper," Wolfgang Schlichting, (Copyright 2000).
- "DataPlay, Inc. Universal Recording Media Discover," http://www/dataplay.com/jsp_files/en/discover/index-music.jsp, downloaded and printed on 5/14/02, (Copyright 2001).
- "DataPlay, Inc. Universal Recording Media What's Playing on DataPlay," http://www/dataplay.com/servlets/ProductList?action=productSearch, downloaded and printed on 5/14/02, (Copyright 2001).
- "DataPlay, Inc. Universal Recording Media What's Playing on DataPlay," http://www/dataplay.com/jsp_files/en/whatsplaying/products.jsp, downloaded and printed on 5/14/02, (Copyright 2001).
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- "DataPlay, Inc. Universal Recording Media -

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"DataPlay, Inc. - Universal Recording Media - Industry,"

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http://www.dataplay.com/jsp_files/en/industry.contentproviders.jsp, downloaded and printed on 5/14/02, (Copyright 2001).

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- "DataPlay, Inc. Universal Recording Media Industry,"
 - http://www.dataplay.com/jsp_files/en/industry/index.jsp, downloaded and printed on 5/14/02, (Copyright 2001).
- "What's Playing on DataPlay Everything Digital," DataPlay Micro-optical Engine Product Brochure, downloaded and printed on 5/14/02, (Copyright 2000-2002).

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G. Interactive Content

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Other Documents

- "Wink Television Press Room," http://www.wink.com/contents/PressReleases.shtml, downloaded and printed on 5/14/02.
- "Wink Announces First National Advertising Partners: AT&T, Levi Strauss & Co., and GE," http://www.wink.com/contents/PressReleases/930708938/content.shtml, downloaded and printed on 5/14/02, dated Sept. 9, 1998.
- "Wink Communications, Inc., Changes the Advertising Landscape," http://www.wink.com/contents/PressReleases/930709807/content.shtml downloaded and printed on 5/14/02, dated January 21, 1999.
- "Wink's History," http://www.wink.com/contents/history.shtml, downloaded and printed on 5/14/02.

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- "How Wink Works," http://www.wink.com/contents/howitworks.shtml, downloaded and printed on 5/14/02.
- "What is Wink: Examples," http://www.wink.com/contents/examples.shtml, downloaded and printed on 5/14/02.
- "The Wink System," http://www.wink.com/contents/tech_diagram.shtml, downloaded and printed on 5/14/02.
- "Wink Response Server and Wink Response Network,"

 http://www.wink.com/contents/tech_wrs.shtml, downloaded and printed on 5/14/02.
- "ICAP and HTML (ATVEF)," http://www.wink.com/contents/tech_icap.shtml, downloaded and printed on 5/14/02.
- "Wink Studio and Wink Server Studio,"

 http://www.wink.com/contents/tech_studio.shtml, downloaded and printed on 5/14/02.
- "Wink Broadcast Server," http://www.wink.com/contents/tech_wbs.shtml, downloaded and printed on 5/14/02.
- "Wink Client Software," http://www.wink.com/contents/tech_engine.shtml downloaded and printed on 5/14/02.

H. Broadcast Systems and Methods including Scheduling

U.S. Patent Document

- 3,848,193 Martin et al. (November 1974)
- 4,536,791 Campbell et al. (August 1985)
- 4,829,569 Seth-Smith et al. (May 1989)
- 4,862,268 Campbell et al. (August 1989)
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- 5,661,516 Carles (August 1997)
- 5,675,734 Hair (October 1997)
- 5,689,799 Dougherty et al. (November 1997)
- 5,701,161 Williams (December 1997)
- 5,721,827 Logan et al. (February 1998)
- 5,724,525 Beyers, II et al. (March 1998)
- 5,760,820 Eda et al. (June 1998)
- 5,805,154 Brown (September 1998)
- 5,874,985 Matthews, III (February 1999)
- 5,966,440 Hair (October 1999)
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EP 0 954 179 A2 (November 3, 1999)

EP 0 977 389 A2 (February 2, 2000)

WO 96/34467 (November 31, 1996)

WO 96/34494 (November 31, 1996)

I. Neuron Circuits

U.S. Patent Documents

5,621,863 Boulet et al. (April 1997)

5,701,397 Steimle et al. (December 1997)

5,710,869 Godefray et al. (January 1998)

5,717,832 Steimle et al. (February 1998)

5,740,326 Boulet et al. (April 1968)

J. Advertising/ Promotions/ Catalogs/ User Profiles

U.S. Patent Documents

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5,661,516 Carles (August 1997)

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2001/0023428 A1 Miyazaki et al. (September 20, 2001)

2001/0034635 A1 Winters (October 25, 2001)

In addition to the documents listed above, applicants bring to the attention of the

Examiner the following commonly assigned pending U.S. Patent Applications:

09/493,854 Charles Eric HUNTER et al. (filed January 28, 2000)

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Finally, applicants bring to the attention of the Examiner the website www.commerce-tv.com, although applicants do not have a copy of the website and the website is apparently no longer in use.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that each or all of the listed documents are material or constitute "prior art." If the Examiner applies any of the documents as prior art against any claim in the application and applicants determine that any of the applied documents do not constitute "prior art" under United States law, applicants reserve the right to present to the office the relevant facts and law regarding the appropriate status of such documents.

Applicants further reserve the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

This Information Disclosure Statement is being filed under 37 C.F.R. § 1.97(c), together with a check in the amount of \$180.00 as specified by 37 C.F.R. § 1.17(p). If there are any additional fees due in connection with the filing of this Statement, please charge the fees to Deposit Account No. 06-0916.

Respectfully submitted,

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Brett G. Alten

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FINNEGAN HENDERSON FARABOW GARRETT& DUNNER LLP